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Contacts:

D. Christopher Davis
President & Chief Executive Officer
WORLD FLOOR COVERING ASSOCIATION
2211 East Howell Avenue
Anaheim, CA 92806-6009 USA
Telephone: 714.978.6440; 800.624.6880
Fax: 714.978.6066
www.wfca.org

Jim Walker
Chief Executive Officer
INTERNATIONAL CERTIFIED
FLOOR COVERING INSTALLERS
ASSOCIATION, CFI
2400 East Truman Road
Kansas City, MO 64127-2038 USA
Tel: 816.231.4646 Fax: 816.231.4343
www.CFIinstallers.com

WFCA/CFI form unique partnership Namba named Executive Director of CFI

(Arlington, TX) – The World Floor Covering Association (WFCA) and the International Certified Floorcovering Installers Association (CFI) took the opportunity of CFI's 13th Annual Convention in Arlington, TX to announce a unique new cooperative arrangement between the two organizations. The WFCA will contract its Technical Services to CFI, including its Technical Services hotline and installation training programs. Jon Namba currently WFCA's Technical Services Director, will move over to CFI into the organization's newly created post of Executive Director.

Jim Walker, CEO of CFI, stated Namba will assume some of his responsibilities in the day-to-day operations of CFI, including the responsibility for installation training. "Jon's five-year stint with WFCA and his wealth of knowledge about all facets of installation will be a tremendous asset to CFI moving forward," Walker stated.

Namba, a Master-II installer, is a recent past president of CFI, and is certified to install every type of floor covering material. Jon is considered an expert in the field and one of the best installers in the country. He won first place in the carpet installation contest at Surfaces 2001 prior to joining the WFCA staff, and writes a column for Floor Covering Installer Magazine.

Davis stated this new arrangement was a "win-win" for all concerned. "I've always believed in working in partnership with organizations whenever possible, and there are certain things that CFI can do more effectively than WFCA can," Davis said. "It makes good sense for us to tap into their resources and further cement the ties we have together."

Namba is excited about the possibilities that are ahead for CFI, particularly with additional support from WFCA. "I know WFCA wants CFI to be as successful as it can be and is committed to supporting the further growth and influence of CFI," Namba said. "For my part, I look forward to working with all concerned to improve installation and advance the lives of those who make their living installing floor covering."

The financial details of the contractual arrangements between the two associations were not released. It is anticipated the new working arrangement will be in place by mid-September, 2006.

2006 CFI Convention, Arlington, TX August 10, 2006